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Brown Named as 2017 United Way Campaign Chair



Barry Brown, Commercial Banking Relationship Manager for iBERIABANK, has been chosen to serve as the 2017 United Way of Southwest Louisiana Campaign Chair.

“United Way is an incredible organization that I’ve been involved with for the past four years. I am honored and proud to serve as the Campaign Chair this year,” said Brown.

Brown is a graduate of the University of Louisiana Monroe with a Bachelor of Business Administration in Finance. He is also a graduate of the American Banking Association Commercial Lending School and Leadership SWLA.

In the past, Brown has served United Way of Southwest Louisiana on the Campaign Cabinet as both the Commerce and F.I.R.E. (Financial Institutions, Insurance, Real Estate) Chairs. He is also a past president of the Volunteer Center of SWLA Board of Directors and a member of the Delta Waterfowl and Coastal Conservation Association.

Brown has been employed with iBERIABANK for five years. He and his wife, Brittany Primeaux Brown, live in Lake Charles and are the proud parents of Barry Blaine Brown Jr.

Brown continued, “I look forward to working with this community to meet our goals so United Way programs can continue the great work they do for Southwest Louisiana.”

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