2020 ANNUAL REPORT

United Way
Southwest Louisiana
Our Corporate Cornerstone Companies designate their gifts to help underwrite United Way of Southwest Louisiana’s annual campaign, dues and administrative costs. With these designations, United Way of Southwest Louisiana is able to maximize the dollars donated to our campaign.

**PLATINUM SPONSORS**
Total Investment of $100,000 +

- **PHILLIPS 66**
- **Westlake Chemical**
- **CITGO**
- **LyondellBasell**
- **EXCEL PARA LUBES**

**TITANIUM SPONSORS**
Total Investment of $25,000 - $49,999

- **Entergy**
- **Golden Nugget**
- **Grace**
- **Ingevity**

**PEWTER SPONSORS**
Total Investment of $10,000 - $24,999

- **American Press**
- **Calcasieu Refining Co.**
- **Biolab**
- **Isle de Jean Charles**
- **Rain Carbon Inc.**

**NICKEL SPONSORS**
Total Investment of $5,000 - $9,999

- **First Federal Bank of Louisiana**
- **PPG Industries**
- **ReCon Management Services**

**COPPER SPONSORS**
Total Investment of $150 - $4,999

- **Alfred Palma, Inc.**
- **Beauregard Electric Co-Op**
- **Business First Bank**
- **CenterPoint Energy**
- **Enbridge**
- **First National Bank of Louisiana**
- **Fluor Federal Petroleum Operations**
- **Hancock Whitney**
- **ReCon Management Services**

United Way of Southwest Louisiana’s COVID-19 response began immediately serving hot meals to community members utilizing unique partnerships with many organizations including Louisiana Baptist Disaster Relief, Trinity Baptist Church and Mount Olive Baptist Church while simultaneously opening a Relief Fund for laid off ALICE workers.
A Darrell's Po-Boy employee delivers lunch to essential workers for United Way of Southwest Louisiana's COVID-19 response initiative, Fueling the Fight. Over 5,070 frontline workers received food and 16 local restaurants were supported with help from Drew Brees, Entergy Louisiana and Blue Cross Blue Shield of Louisiana Foundation.
Serving as United Way of Southwest Louisiana’s Chairman of the Board for the past year has been an incredible experience. I am honored to have watched behind-the-scenes as the team and supporters tackled the challenges of a global pandemic while continuing the core work this community depends on.

Together, we served thousands of hot meals and kept the lights on for laid-off workers when safety shut the doors of many nonprofits. When it was clear students needed assistance, United Way of Southwest Louisiana stepped up with food and wifi hotspots.

I have never been more proud to live, work and serve in this community as everyone worked together through such uncertain times.

While serving as President and CEO at United Way of Southwest Louisiana for ten years prepared me for many things. Little did I know until this year that one of them was responding to a global pandemic. With fifty percent of our community already living in perilous month-to-month circumstances, I knew there would be anxiety and fear not just for those families but for the businesses and industries that employ them.

Considering ourselves essential workers, we did not just respond to the community, but we anticipated and addressed the needs.

I am proud that your support allowed us to reach out to families before losing homes or getting behind on bills. I am pleased we were able to relieve anxiety and help them move through these uncertain times.

United Way of Southwest Louisiana grew in the past year in its capacity to serve this community. We were able to do that because of the trust placed in us by thousands of supporters.

For that, I say thank you to each one.
KARL BRUCHHAUS  
Vice Chair  
Calcasieu Parish School System

DANA KEEL  
Vice Chair  
CITGO Petroleum Corporation

BARRY BROWN  
Treasurer  
Red River Bank

BOYD BOUDREAUX  
Secretary  
Evangeline Bank and Trust Company

KIRK PELLERIN  
Member At Large  
b1BANK

JAMES MCGEE  
Member At Large  
Calcasieu Parish Sheriff’s Department

KEITH FAUL  
Member At Large  
LyondellBasell

TONY BARRE  
Indorama Ventures

CURTIS BRESCHER  
Westlake Chemical Corporation

LEONA FLETCHER  
Rain Carbon, Inc.

JOSHUA FLOYD  
Coldwell Banker Ingle Safari Realty

PAULA GASPARD  
Firestone Polymers, LLC

ROBERT GELINAS  
Retired, BioLab

TONYA GRIFFITH  
Wells Fargo

JASON GUIDRY  
CITGO Petroleum Corporation

RICH HARBISON  
Phillips 66

DEBRA LASTRAPES  
Calcasieu Refining Company

JOANNE LOGSTON  
Westlake Chemical Corporation

FLOYD MITCHELL  
Chemical Waste Management

PATRICIA PREBULA  
Prebula Public Relations, LLC

SIMON RANDOLPH  
Golden Nugget Lake Charles

JIM ROCK  
Lake Area Industry Alliance

CLAIBORNE SELF  
CC’s Pawn Superstore Waxing the City

MIKE SOLARI  
Mike Solari Company

GREG THIBODEAUX  
Turner Industries Group
For 81 years, United Way of Southwest Louisiana has been committed to building strong, successful families and strengthening our community. When you join the United Way team, you’re supporting a powerful movement to impact the region’s most pressing health and human service needs.

United Way of Southwest Louisiana is an authority on recognizing, measuring and mobilizing the resources to target community needs in Southwest Louisiana with a focus on Education, Economic Mobility, Health and Basic Needs.

Operates in the **TOP 9%** of all U.S. United Ways

**TOP 125 out of 1300 United Ways!**

Maintains a **4-STAR** Rating with Charity Navigator

Maintains a **PLATINUM** Rating of transparency with GuideStar

Partners include City of Lake Charles, Lake Charles Police Department, Calcasieu Parish Police Jury, Calcasieu Parish Sheriff’s Office and Calcasieu Parish School Board

Fiscal Agent for Southwest Louisiana VOAD (Voluntary Organizations Active in Disasters)

United Way member organization in good standing

Facilitator for FEMA’s Emergency Food & Shelter Program (EFSP)

*Denise Durel with volunteer chef, Liz Landers, from Louisiana Baptist Disaster Relief responsible for planning and cooking thousands of meals during the pandemic while living under quarantine*
AWARDS

THOMAS MORRIS VOLUNTEER OF THE YEAR AWARD

CURTIS BRESCHER

Honors someone that highlights our broad base of volunteers and their contributions to all of us.

Curtis Brescher, Plant Manager for Westlake Chemical Corporation, exemplifies what it means to be a volunteer. As a member of the United Way of Southwest Louisiana Board of Directors, his questions and decisions always show the commitment he has to making this community a great place for everyone.

HARPER CLARK SPIRIT OF SWLA AWARD

LEONA FLETCHER

Honors someone with a positive attitude toward life and an active volunteer in the community.

Leona Fletcher, General Manager of Lab and Technical Services at Rain Carbon, was one of the first to step up and help found Women United Southwest Louisiana at our United Way. Her passion for life, constant smile and love of this community represent the Spirit of SWLA.

JIM LEIGH CAMPAIGN DIVISION AWARD

BARRY BROWN

Awarded to the Campaign Division with the highest percent increase from the previous year.

Barry Brown, Lake Charles Market Manager for Red River Bank, has volunteered for the United Way of Southwest Louisiana Board of Directors and has been a Campaign Chair. As the Chair for F.I.R.E. this year, his division of the annual campaign finished at over 16.2% over the previous year to unseat the Major Industry Division.

LEONARD RICHARD EMPLOYEE CAMPAIGN CHAIR AWARD

GREG THIBODEAUX

Honors an ECC who like Leonard Richard is every bit the heart and soul of a company’s campaign.

Greg Thibodeaux, Director of Business Development at Turner Industries Group, attended more than 18 United Way rallies in one campaign season and increased their campaign by 24% in his first year of being the ECC. Also a board member, his volunteer time for the #LIVEUNITED cause is extraordinary.

CORPORATE PRIDE AWARD

The Corporate Pride Award honors the company that has provided leadership to United Way of Southwest Louisiana financially and through the volunteers efforts of their employees.

PEDESTAL BANK

Pedestal Bank and their employees took the #LIVEUNITED motto to heart. Their commitment to the community and United Way of Southwest Louisiana was shown through many ways, but our favorite are below.

1. Pedestal Bank employees are community volunteers
2. Represented on the United Way of Southwest Louisiana Board of Directors
3. First time PACESETTER company for 2019
4. Met their company goal of DOUBLING their United Way Campaign
5. Pedestal Bank employees are given up to 20 HOURS of PAID VOLUNTEER TIME when assisting local nonprofits like United Way of Southwest Louisiana
A MESSAGE FROM THE CAMPAIGN CHAIR

ALAN TRANTINA
Golden Nugget Casino Lake Charles

LEADERSHIP

Chairing the 2019 United Way of Southwest Louisiana campaign was a true honor. I was privy to many personal stories while speaking to community members about the value of the campaign. The stories cemented, even more, my support for the long-term goals of this organization.

Families have leadership here they can trust to guide them toward the actual building blocks of a successful life. Decisions are made with forethought and planning, even when swift action is necessary.

I am proud to have helped shine a light and bring supporters into the United Way family.

CAMPAIGN CABINET

AGENCY CHAIR
CHRISTY PAPANIA-JONES
St. Nicholas Center for Children

BEAUREGARD PARISH CHAIR
DANIELLE TILLEY
Beauregard Electric Co-Op

COMMERCE CHAIR
ALAN TRANTINA
Golden Nugget Casino Lake Charles

EDUCATION CHAIR
HOLLY HOLLAND
Calcasieu Parish School System

F.I.R.E. CHAIR
BARRY BROWN
Red River Bank

F.I.R.E. VICE CHAIR
JOSHUA FLOYD
Coldwell Bank Ingle Safari Realty

HEALTH CHAIR
JANIE FRUGE
West Calcasieu Cameron Hospital

INDUSTRIAL CONTRACTORS CO-CHAIRS
JON MANNS
Axiall Corporation, Retired
GREG THIBODEAUX
Turner Industries Group

INDUSTRIAL SUPPORT CHAIR
ALAINA FORBES
PPEI

JEFF DAVIS PARISH CHAIR
TONY HULSEY
JD Bank, Retired

MAJOR INDUSTRIES CHAIR
CURTIS BRESCHER
Westlake Chemical Corporation

UNION CHAIR
CHUCK BENNETT
IAMAW District 161

Denise Durel with Barry Erwin, President and CEO of Council For A Better Louisiana (CABL), following a Public Relations Officers of Chamber SWLA meeting at United Way of Southwest Louisiana
## TOP TWENTY-FIVE

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<thead>
<tr>
<th>Rank</th>
<th>Company Name</th>
<th>Amount</th>
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<tr>
<td>1</td>
<td>Westlake Chemical Corporation</td>
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## TREMENDOUS TWENTY-FIVE (Top per capita)

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<td>Westlake Chemical Corporation</td>
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<td>25</td>
<td>CPSB Warehouse/Receiving (Central Warehouse)</td>
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## TOP LEADERSHIP GIVERS

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<th>Rank</th>
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<td>PPG Industries</td>
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<tr>
<td>7</td>
<td>Rain Carbon, Inc.</td>
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</tbody>
</table>
CITGO PETROLEUM CORPORATION
Carl Bishop
Jerry Dunn
Laura Kimball
Lynette Cormier Pitre

Thomas Vogel
William Hollowell

ENERGY TRANSFER EQUITY
Perry Moreau

EXCEL PARALUBES
Nikolas Walston

PHILIPS 66
Sean Smith

RECON MANAGEMENT SERVICES, INC.
David Landry III

LAENGAPIE CLUB MEMBERS
$2,500 - $4,999

CITGO PETROLEUM CORPORATION
Charles Darville
Jocelyn Hughey

LAENGAPIE CLUB MEMBERS
$5,000 - $9,000

CITGO PETROLEUM CORPORATION
Carl Bishop
Jerry Dunn
Laura Kimball
Lynette Cormier Pitre
I am proud to have served as the Community Investment Chair at United Way of Southwest Louisiana for another year. This past year brought unprecedented challenges and I was able to have a bird’s eye view of the vast impact our work has in the lives of community members many take for granted.

The 142,465 individuals served by our core work is life-changing and done by a broad cross-section of our five-parish area. Watching organizations, volunteers and others from all walks of life pulling together to help those less fortunate makes me prouder to live and work here.
EDUCATIONAL IMPACT

28,259
COMMUNITY MEMBERS IMPACTED POSITIVELY

UNITED WAY OF SOUTHWEST LOUISIANA’S

LITERACY KITS
1,250
CHILDREN
Literacy kits have STEM, Visual Arts and anti-bullying themes and contain books along with activities

UNITED WAY OF SOUTHWEST LOUISIANA’S

WRITESTART
10,041
STUDENTS
School supplies, uniforms, school fees and tech items along with financial donations assist students and parents

UNITED WAY OF SOUTHWEST LOUISIANA’S

IMAGINATION LIBRARY
168,348
BOOKS
Children enrolled in Dolly Parton’s Imagination Library receive a book in the mail each month from birth to age 5

United Way of Southwest Louisiana supplied all HeadStart students with uniforms in 2020.

Funding provided by United Way of Southwest Louisiana to non-profit partners assists community members of all ages every day.

EDUCATION SERVICES

2,881
INDIVIDUALS
Received educational services

LEADERSHIP CLASSES

592
GIRLS
Participated in leadership training

AUTISM RESOURCES

86
CHILDREN
Received critical help with autism

OUT OF SCHOOL TUTORING

702
STUDENTS
Given one-on-one help with classwork

PROFESSIONAL DEVELOPMENT

205
TEACHERS
Educated about new autism resources and information

Denise Durel gives an interview at a United Way of Southwest Louisiana Grocery Distribution in the parking lot of the Prien Lake Mall where families waited in line for hours prior to the start. (March 2020)
HEALTH IMPACT

13,151 COMMUNITY MEMBERS IMPACTED POSITIVELY

UNITED WAY OF SOUTHWEST LOUISIANA’S CRISIS LINES
1,098 USERS
Crisis Chat online and 833.TXT.TEEN are available 24/7/365 with live counselors

UNITED WAY OF SOUTHWEST LOUISIANA’S FAMILYWISE
3,131 PRESCRIPTION DISCOUNTS
High costs of prescriptions for lower income community members are a burden

Southwest Louisiana Women United member Debra Lastrapes volunteers to prepare Weekend Food Packs for children

Funding provided by United Way of Southwest Louisiana to non-profit partners assists community members of all ages every day.

MEDICAL OR DENTAL SERVICES
1,095 INDIVIDUALS
Received medical or dental services

CRISIS COUNSELING
3,924 INDIVIDUALS
Participated in counseling for domestic violence or crisis

VICTIMS RESOURCES
479 WOMEN AND CHILDREN
Given counseling following a sexual assault

MEDICAL TRANSPORTATION
356 SENIOR CITIZENS
Able to keep a medical appointment because they were given a ride

PHYSICAL ACTIVITY
179 INDIVIDUALS
Assisted with physical activities and learning to exercise for their health

Left: A volunteer places milk in trunks of laid off workers during the pandemic
Right: Denise Durel holds a virtual ECC Luncheon prior to the kickoff while workers are quarantined at home
ECONOMIC MOBILITY IMPACT

6,636 COMMUNITY MEMBERS IMPACTED POSITIVELY

Funding provided by United Way of Southwest Louisiana to non-profit partners assists community members of all ages every day.

- **Financial Literacy Class**
  - 2,990 Children
  - Received financial literacy education

- **Banking Classes**
  - 208 Adults
  - Training on banking skills for their first checking and savings accounts to prepare for purchasing a home

- **Job Training Program**
  - 229 Adults
  - Received job training to prepare for a higher paying job

- **Budget Tutoring**
  - 114 Adults
  - Given one-on-one help with using a budget for the first time

UNITED WAY OF SOUTHWEST LOUISIANA’S

VITA

VOLUNTEER INCOME TAX ASSISTANCE

3,033 INDIVIDUALS FILED TAXES WITH AN ECONOMIC IMPACT TO THE COMMUNITY OF $4.4 MILLION

Volunteers assisted with free tax prep at multiple sites in the five-parish area

Volunteer Tax Preparers are given IRS Certification funded by United Way of Southwest Louisiana
BASIC NEEDS IMPACT

94,419

COMMUNITY MEMBERS IMPACTED POSITIVELY

UNITED WAY OF SOUTHWEST LOUISIANA’S

211 RESOURCE LINE

24,036 CALLERS

Individuals assisted with housing, childcare, food, rental assistance and many other basic needs.

UNITED WAY OF SOUTHWEST LOUISIANA’S
UNITED AGAINST CHILD HUNGER

6,000 WEEKEND FOOD PACKS

Volunteers prepared packs for children in summer feeding programs at risk for hunger.

Funding provided by United Way of Southwest Louisiana to non-profit partners assists community members of all ages every day.

MEALS AND GROCERIES

56,225 INDIVIDUALS

Received hot meals or pantry staples.

LEGAL HELP

725 PEOPLE

Given help with legal issues relating to domestic violence, abuse and other family issues.

EMERGENCY SERVICES

6,022 INDIVIDUALS

Received shelter, utility or rental assistance and other services to end homelessness.

TOP 3 REQUESTS OF 211

1. HOUSING
2. UTILITIES
3. FOOD

CALL VOLUME IS ALWAYS HIGHER THAN TEXT AND DATABASE USAGE. INDIVIDUALS CLEARLY APPRECIATE THE VALUE OF SPEAKING WITH OUR HIGHLY TRAINED SPECIALISTS WHEN IN NEED OF CRITICAL RESOURCES.
United Way of Southwest Louisiana’s experienced team members were able to act swiftly when faced with the COVID-19 pandemic. Our resources, partners and global contacts gave us the capacity to fluidly fill gaps in basic human services while fundraising efficiently to cover these costs.

Community support for the Coronavirus Response Fund allowed us to rise up and fight against the anxiety and pain caused by the unprecedented social and economic impacts caused by the event.

**FOOD INSECURITY**

- **60,327 HOT MEALS SERVED**
  Chefs cooked meals that were served at 4 locations by volunteers

- **10,800 PEOPLE GIVEN GROCERIES**
  216 TONS of proteins, fruits & vegetables given to families

- **600 FAMILY BOXES**
  Grocery boxes for local food pantry each with 3 meals = 1,800 meals

**ALICE FAMILIES**

- **175 APPLICATIONS RECEIVED**
  Casework done to ensure ALICE guidelines, work status, etc.

- **52 HOUSEHOLDS ASSISTED**
  Families helped with rent, utilities and groceries during pandemic

- **$34,360.61 SPENT ON ALICE**
  Spent on family’s rent, utilities, insurance to date

**SPECIAL GRANTS**

- **COVID TESTS - $10,000**
  300 tests purchased for SWLA Health Center

- **WIFI HOT SPOTS - $10,000**
  Supported Calcasieu Parish School Board’s mobile hot spot program for at-risk students

- **COVID ROOMS - $25,000**
  Supported West Calcasieu Cameron Hospital’s conversion of rooms for COVID patients

**COVID V olunteer Hours**

**2,562 COVID VOLUNTEER HOURS**
OUR COMMUNITY PARTNERS

PARTNER AGENCIES

ABRAHAM’S TENT
ASSIST AGENCY
BEAUREGARD ARC
BEAUREGARD COMMUNITY CONCERNS
BEAUREGARD COUNCIL ON AGING
BIG BROTHERS BIG SISTERS OF SWLA
BOY SCOUTS - LA PURCHASE
CALCASIEU COMMUNITY CLINIC
CALCASIEU COUNCIL ON AGING
CATHOLIC CHARITIES - DIOCESE OF LAKE CHARLES
CHILDREN’S MUSEUM OF SWLA
FAMILY & YOUTH COUNSELING AGENCY
GIRLIE GIRLS MENTORING
GIRL SCOUTS OF LA - PINES TO THE GULF

IBERIA COMPREHENSIVE HEALTH CENTER
JEFF DAVIS CADA
JUNIOR ACHIEVEMENT OF SWLA
LITERACY COUNCIL OF SWLA
NAMI SOUTHWEST LOUISIANA
OASIS A SAFE HAVEN
PROJECT BUILD A FUTURE
SOUTHWEST LOUISIANA CENTER FOR HEALTH SERVICES
SOUTHWEST LOUISIANA LAW CENTER
SALVATION ARMY
ST. FRANCES CABRINI IMMIGRATION LAW CENTER
ST. NICHOLAS CENTER FOR CHILDREN
SECOND HARVEST FOOD BANK
VOLUNTEERS OF AMERICA

Volunteers prepare the parts for Literacy Kits at the United Way of Southwest Louisiana office

Summer of Service initiative volunteers built flower beds at multiple nursing homes for residents in quarantine and hopscotch trails at schools
United Way of Southwest Louisiana is the oldest nonprofit member of the SWLA Economic Development Alliance. Supporting our work in the community also stimulates the economy.

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<td>COMMUNITY INVESTMENT</td>
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<td>CENTRAL SERVICES</td>
<td>$1,129,913</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>$5,116,221</td>
<td></td>
</tr>
</tbody>
</table>

The United Way Investment Committee is a group of volunteers responsible to make decisions regarding financial investments and to create policies to protect United Way resources.

INVESTMENT COMMITTEE

INVESTMENT CHAIR
KEVIN LACY
Investar Bank

BLAKE MCCASKILL
First National Bank of Louisiana

HARRY HANK
Retired, PPG Industries

ROBYN ELIAS
Retired

ROXANNA MIZE
First National Bank of Louisiana

TONY HULSEY
Retired, JD Bank

KIRK PELLERIN
Sabine State Bank

Figures are taken from the Financial Statements for year ended 6/30/2020, audited by Steven M. DeRouen Associates CPAs.
OUR INITIATIVES

BASIC NEEDS
211
DISASTER PREPAREDNESS
SUMMER OF SERVICE
THE PATH HOME

EDUCATION
DOLLY PARTON’S IMAGINATION LIBRARY
WRITESTART
LITERACY KITS

HEALTH
UNITED AGAINST CHILD HUNGER
833.TXT.TEEN
CRISIS ONLINE CHAT
SINGLECARE PRESCRIPTION DISCOUNT CARD

ECONOMIC MOBILITY
VOLUNTEER INCOME TAX ASSISTANCE (VITA)
ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED (ALICE)
CALCASIEU PRISONER REENTRY PROGRAM
MATCHED SAVINGS PROGRAM

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