Our Corporate Cornerstone Companies designate their gifts to help underwrite United Way of Southwest Louisiana's annual campaign, dues and administrative costs. With these designations, United Way of Southwest Louisiana is able to maximize the dollars donated to our campaign.

**PLATINUM SPONSORS**

Total Investment of $100,000 +

- Phillips
- Westlake Chemical
- CITGO

**WHITE GOLD SPONSORS**

Total Investment of $50,000 - $99,999

- LyondellBasell
- Excel ParaLubes

**TITANIUM SPONSORS**

Total Investment of $25,000 - $49,999

- Ingevity
- Golden Nugget Lake Charles
- Entergy
- GRACE
- Biolab
- Pylmers
- Calcasieu Refining Co.

**PEWTER SPONSORS**

Total Investment of $10,000 - $24,999

- Amerisafe
- Rain Carbon Inc.
- Isle Capri Lake Charles
- Turner Industries

**NICKEL SPONSORS**

Total Investment of $5,000 - $9,999

- American Press
- First Federal Bank of Louisiana
- JD Bank

**COPPER SPONSORS**

Total Investment of $150 - $4,999

- Alfred Palma, Inc.
- Beauregard Electric Co-Op
- Business First Bank
- CenterPoint Energy
- Enbridge
- First National Bank of Louisiana
- Fluor Federal Petroleum Operations
- Hancock Whitney
- PPG Industries
- ReCon Management Services
- Red River Bank
- Sasol Chemicals
- Stine Lumber Company
- West Calcasieu Cameron Hospital
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As Chairman of the Board for United Way Of Southwest Louisiana, I can say that it has been an honor watching and guiding the decisions that have had such a huge impact on our community. Every individual who has supported United Way is a valuable partner on our collective journey to strengthen this community.

When we work together, we are proving our commitment to the corner of the state that we call home. We have made lives healthier, furthered education for children and adults and made it possible for struggling families to plan for a brighter economic future. This is a place where anyone who is willing to work hard has an opportunity to succeed and if challenges arise, United Way is there to lend a hand.

I will continue to support United Way Of Southwest Louisiana and hope you will also.

This year marks my 10th anniversary at United Way of Southwest Louisiana. When I relocated to the city of Lake Charles, I found a giving community as ready to tackle social problems as I was. We created a strategic plan to serve this community and we’ve never looked back. Our United Way has grown by leaps and bounds in the last ten years.

I believe firmly in providing a safety net for those in need, but also giving them the tools they need to climb the ladder to success. The tools we provide to not only those in poverty but also A.L.I.C.E. (the "working poor") are invaluable.

Taking United Way of Southwest Louisiana from 715 Ryan to 815 Ryan was not just about a physical move, but one of delivering next level results to the supporters that care about those in need.

It has been an honor to serve Southwest Louisiana and watch our area grow.
For over 79 years, United Way of Southwest Louisiana has been committed to building strong, successful families and strengthening our community. When you join the United Way team, you're supporting a powerful movement to impact the region's most pressing health and human service needs.

UNITED WAY OF SOUTHWEST LOUISIANA

management staff

Director of 211 & RESOURCE INFORMATION
SARINA CLOONEY

Director of ADMINISTRATION & FINANCE
JENNIFER DIMAS

Director of COMMUNITY INVESTMENT
LAURIE MARTIN

Director of MARKETING & COMMUNICATIONS
TAMI CHRISOPE

Director of RESOURCE DEVELOPMENT
BECKY AINSWORTH

our mission

POSITIVE COMMUNITY IMPACT

United Way of Southwest Louisiana is an authority on recognizing, measuring and mobilizing the resources to target community needs in Southwest Louisiana with a focus on Education, Economic Mobility, Health and Basic Needs.

• Operates in the top 12.5% of all U.S. United Ways
• Maintains a 4-STAR Rating with Charity Navigator
• Holds a Platinum Rating of transparency with GuideStar
• Partners include City of Lake Charles, Lake Charles Police Department, Calcasieu Parish Police Jury, Calcasieu Parish Sheriff’s Office and Calcasieu Parish School Board.
• Fiscal Agent for Southwest Louisiana VOAD (Voluntary Organizations Active in Disasters)
• United Way member organization in good standing
<table>
<thead>
<tr>
<th>Award</th>
<th>Winner</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas J. Morris Volunteer of the Year</td>
<td>Kevin Lacy</td>
<td>The Thomas J. Morris, Sr. Volunteer of the Year Award is given to highlight our broad base of volunteers and to honor someone who has made an outstanding contribution of time, effort and talent resulting in benefits to the organization as well as to our community. Kevin Lacy is a true Southwest Louisiana advocate and this St. Louis High School graduate helped them win the first two soccer state championships in the school's history. A married father of two he is also one of the top producers for Hancock Whitney for 3 of the past 4 years. We don't know how he finds time to chair our Investment Committee and serve in all of the leadership positions he has at United Way of Southwest Louisiana, but we wouldn’t change a thing.</td>
</tr>
<tr>
<td>Harper L. Clark Spirit of SWLA Award</td>
<td>Christy Papania-Jones</td>
<td>The Harper L. Clark, Sr. Award is presented to someone with a positive attitude toward life, is enthusiastic, cooperative, happy and an active volunteer. Christy Papania-Jones was born and raised in Lake Charles, graduated from St. Louis Catholic High School and then McNeese State University with an early childhood education degree. A married mother of two, she was a teacher, counselor and assistant principal before starting her career as co-founder and Executive Director of St. Nicholas Center for Children. She volunteers for many organizations including the Junior League, Catholic Daughters of America and United Way of Southwest Louisiana!</td>
</tr>
<tr>
<td>Jim Leigh Campaign Division Award</td>
<td>Ben Bourgeois &amp; Jon Manns</td>
<td>The Jim Leigh Award is presented to the campaign division that achieves the highest percent increase over their goal. The dynamic duo of Ben Bourgeois and Jon Manns increased their division's gifts for the second year in a row.</td>
</tr>
<tr>
<td>Leonard Richard Employee Campaign Chair</td>
<td>Sandy Bagley</td>
<td>The Employee Campaign Chair Award is presented in memory of Leonard Richard. Leonard was every bit the heart and soul of Southwest Louisiana and United Way. He served as an employee campaign chair for 30 incredible years. Sandy Bagley is a native Floridian, but has resided in Louisiana for many years even attending Sulphur High School. This single mother of three completed a Business Management degree from Lamar State while working full-time. She has 3 grand children who call her Honey and adores Donny Osmond and Cabo vacations. For the past 19 years we have lovingly called her Employee Campaign Chair of Recon Management Services. We think her enthusiasm for helping her community is contagious!</td>
</tr>
</tbody>
</table>

**12.95% Increase**

INDUSTRIAL CONTRACTORS DIVISION

over the previous year
Women United is a powerful global network within United Way made up of women who are focused on building stronger communities. Women United’s high impact members support United Way annually at a leadership level and are focused on the issues surrounding poverty.

Back row left to right
Cindy Self, Leona Fletcher, Janie Fruge, Darlene Howard.

Middle row left to right
Megan Hartman, Misty Clanton, Paula Gaspard.

Front row left to right
Debra Lastrapes, Dana Keel, Denise Durel.

United Way of Southwest Louisiana has the power of 231 WOMEN LEADERSHIP DONORS with more than $234,000!

The corporate pride award is given to a company that has provided leadership to United Way both financially as well as through the volunteer efforts of their employees. They support United Way of Southwest Louisiana in every possible way.

L to R: Denise Durel, United Way of Southwest Louisiana; Missy Amidon, CITGO Petroleum Corporation

Team Members serve on our Board of Directors
Team volunteers at every United Against Child Hunger event
Ranked in Top 3 for Per Capita Giving
Team members volunteer on our Community Investment Committee
Highest number of Leadership Givers
Largest group of volunteers at our Smoke & Barrel fundraiser

Since 1975, CITGO Petroleum Corporation has contributed $15,557,294 to United Way of Southwest Louisiana.
Thank you for your leadership and dedication!

We reached 101.1% of our goal for the 2018 Campaign!

I am proud to have chaired the 2018 United Way of Southwest Louisiana Campaign. Supporting an organization that focuses on lifting members of the community that are struggling has always been an easy choice for me. I was honored to be asked to share my enthusiasm for our work with many people across Southwest Louisiana. The volunteers who made this campaign successful should be proud of the lives they will have touched.

This community helped me fully realize what it means to stand behind each other through any storm. The generosity shown each year during campaign continues to make me proud. When individuals realize some of us need more help than others and selflessly give of their money and time, I can hardly think of a better place to live and raise children.
### LEADING COMPANY CAMPAIGNS

#### top twenty-five

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Contributions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Westlake Chemical Corporation</td>
<td>$817,121</td>
</tr>
<tr>
<td>2</td>
<td>CITGO Petroleum Corporation</td>
<td>$790,795</td>
</tr>
<tr>
<td>3</td>
<td>Phillips 66</td>
<td>$465,732</td>
</tr>
<tr>
<td>4</td>
<td>Turner Industries Group</td>
<td>$243,455</td>
</tr>
<tr>
<td>5</td>
<td>Calcasieu Parish School System</td>
<td>$174,700</td>
</tr>
<tr>
<td>6</td>
<td>Louisiana Pigment</td>
<td>$159,987</td>
</tr>
<tr>
<td>7</td>
<td>LyondellBasell</td>
<td>$110,091</td>
</tr>
<tr>
<td>8</td>
<td>Excel Paralubes</td>
<td>$104,210</td>
</tr>
<tr>
<td>9</td>
<td>Firestone Polymers</td>
<td>$94,668</td>
</tr>
<tr>
<td>10</td>
<td>GRACE</td>
<td>$92,603</td>
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<tr>
<td>11</td>
<td>Entergy Louisiana, LLC</td>
<td>$75,012</td>
</tr>
<tr>
<td>12</td>
<td>Rain Carbon, Inc</td>
<td>$73,800</td>
</tr>
<tr>
<td>13</td>
<td>Zachry Industrial</td>
<td>$63,734</td>
</tr>
<tr>
<td>14</td>
<td>Ingevity</td>
<td>$58,905</td>
</tr>
<tr>
<td>15</td>
<td>JD Bank</td>
<td>$49,987</td>
</tr>
<tr>
<td>16</td>
<td>Delta Downs Racetrack Casino &amp; Hotel</td>
<td>$45,871</td>
</tr>
<tr>
<td>17</td>
<td>Calcasieu Parish Sheriff's Office</td>
<td>$42,454</td>
</tr>
<tr>
<td>18</td>
<td>BioLab, Inc</td>
<td>$36,266</td>
</tr>
<tr>
<td>19</td>
<td>PPG Industries</td>
<td>$32,736</td>
</tr>
<tr>
<td>20</td>
<td>iBERIABANK</td>
<td>$24,191</td>
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<tr>
<td>21</td>
<td>Calcasieu Refining Company</td>
<td>$23,776</td>
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<tr>
<td>22</td>
<td>Isle of Capri Casino Hotel</td>
<td>$23,250</td>
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<tr>
<td>23</td>
<td>Chemical Waste Management</td>
<td>$22,979</td>
</tr>
<tr>
<td>24</td>
<td>Alcoa Carbon Products</td>
<td>$22,762</td>
</tr>
<tr>
<td>25</td>
<td>ReCon Management Services</td>
<td>$21,334</td>
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</table>

#### tremendous twenty-five

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Contributions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United Way of Southwest Louisiana</td>
<td>$883</td>
</tr>
<tr>
<td>2</td>
<td>Rain Carbon, Inc</td>
<td>$674</td>
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<tr>
<td>3</td>
<td>CITGO Petroleum Corporation</td>
<td>$552</td>
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<tr>
<td>4</td>
<td>Excel Paralubes</td>
<td>$441</td>
</tr>
<tr>
<td>5</td>
<td>JD Bank - Administration</td>
<td>$341</td>
</tr>
<tr>
<td>6</td>
<td>First National Bank of Louisiana</td>
<td>$300</td>
</tr>
<tr>
<td>7</td>
<td>JD Bank - McNeese</td>
<td>$297</td>
</tr>
<tr>
<td>8</td>
<td>CPSB Sales Tax</td>
<td>$294</td>
</tr>
<tr>
<td>9</td>
<td>Firestone Polymers</td>
<td>$289</td>
</tr>
<tr>
<td>10</td>
<td>JD Bank - Morganfield</td>
<td>$281</td>
</tr>
<tr>
<td>11</td>
<td>iBERIABANK</td>
<td>$280</td>
</tr>
<tr>
<td>12</td>
<td>JD Bank - Lafayette</td>
<td>$280</td>
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<tr>
<td>13</td>
<td>JD Bank - Big Lake</td>
<td>$266</td>
</tr>
<tr>
<td>14</td>
<td>Project Build a Future</td>
<td>$260</td>
</tr>
<tr>
<td>15</td>
<td>Louisiana Pigment</td>
<td>$248</td>
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<tr>
<td>16</td>
<td>JD Bank - Highway 14</td>
<td>$241</td>
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<tr>
<td>17</td>
<td>CPSB Auxiliary Services</td>
<td>$240</td>
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<tr>
<td>18</td>
<td>Polaris Engineering</td>
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<td>19</td>
<td>SWLA Economic Development Alliance</td>
<td>$239</td>
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<td>20</td>
<td>JD Bank - Kirby St</td>
<td>$228</td>
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<tr>
<td>21</td>
<td>Biolab, Inc</td>
<td>$228</td>
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<tr>
<td>22</td>
<td>JD Bank - Nelson Rd</td>
<td>$219</td>
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<tr>
<td>23</td>
<td>Chemical Waste Management</td>
<td>$213</td>
</tr>
<tr>
<td>24</td>
<td>CPSB Curriculum &amp; Instruction - Middle</td>
<td>$210</td>
</tr>
<tr>
<td>25</td>
<td>GRACE</td>
<td>$208</td>
</tr>
</tbody>
</table>

### top leadership givers

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Contributions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CITGO Petroleum Corporation</td>
<td>$407</td>
</tr>
<tr>
<td>2</td>
<td>Westlake Chemical Corporation</td>
<td>$302</td>
</tr>
<tr>
<td>3</td>
<td>Turner Industries Group</td>
<td>$61</td>
</tr>
<tr>
<td>4</td>
<td>Phillips 66</td>
<td>$56</td>
</tr>
<tr>
<td>5</td>
<td>Firestone Polymers</td>
<td>$26</td>
</tr>
<tr>
<td>6</td>
<td>BioLab, Inc</td>
<td>$18</td>
</tr>
</tbody>
</table>

*President’s Award winners at the Annual Meeting*

Volunteers assist in the health portion of the filming of the “Take Action” campaign video.
COMMUNITY INVESTMENT

A MESSAGE FROM THE COMMUNITY INVESTMENT CHAIR

Keith Faul
LyondellBasell

I am proud to have served as the Community Investment Chair alongside a team of dedicated volunteers that believe as I do that every member of this community deserves to thrive.

I know we impacted this community more than just serving the 111,044 individuals that directly benefited from services funded by United Way of Southwest Louisiana. We made a difference in the lives of people that are connected to those individuals as well.

The life-changing services provided through funded partners, collaborations and initiatives provide measurable results and I know every dollar allocated is spent wisely.

OUR COMMUNITY INVESTMENT CABINET

TERRY AUSTIN
Social Security Administration

ERIN CHESNUT
Beauregard Parish Library

JOLENE constance
Calcasieu Parish Police Jury

ASHLEY craddock
City of DeRidder

THELMA DENNIS
Retired, IRS

DR. B.J. FOCH
SWLA Health Education Center

EARTHA GUIDRY
Retired, Sears

MARJORIE HARRISON
Calcasieu Parish Public Library

CASSIE HENRY
City of DeRidder

DR. MICHELLE JOUBERT
Calcasieu Parish School System

PAULA KOONCE
West Calcasieu Cameron Hospital

JASON MARTINEZ
IBERIABANK

SHERYL PIPER
Retired, Calcasieu Parish School Board

BEVERLY ROBBINS
Isle of Capri Casino Hotel

DONNA RUBIN
Calcasieu Parish Sheriff’s Office

BEVERLY SCHALON
Retired, Axiall

DALE SMITH
Retired, Axiall

CAROL WILLIAMS
36th Judicial District Attorney’s Office
EDUCATIONAL IMPACT

6,773 lives changed

148,381 TOTAL HOURS OF EDUCATIONAL PROGRAMMING provided to community members in Southwest Louisiana

13,573 Books sent to children aged 0 - 4 in our community = 1,190 children!

"This program has expanded our reading and makes my child more interested in reading. It has made me bring her to the library because she always books."

Senator Ronnie Johns reads to pre-k students as part of United Way of Southwest Louisiana’s Early Ed Week press conference which highlighted the need for access to high quality early childhood education for lower income residents.

1,845 Children participated in AFTER-SCHOOL or SUMMER PROGRAMS

3,100 K - 5th grade students in Southwest Louisiana received SCHOOL SUPPLIES

500 LITERACY KITS supplied to pre-k programs in Southwest Louisiana

154 Girls completed a year-long LEADERSHIP program
HEALTH IMPACT

12,082 lives changed

428,914 total meals served to community members in Southwest Louisiana

7,000 weekend food packs assembled by volunteers and distributed to local children

5,026 seniors provided safe rides to medical appointments

3,550 prescriptions filled saving community members $153,915.37

46,943 hours of counseling provided to adults and children in need

Volunteers assembled Weekend Food Packs on Day of Caring so children in summer youth feeding programs would have food over the weekends.

United Way of Southwest Louisiana continues to prioritize mental health by adding two new initiatives that offer free access to crisis help.

833txt

txt

teen

UnitedWaySWLA.org/CrisisChat

Ready to listen 24/7/365

Crisis Online Chat

A United Way of Southwest Louisiana Initiative
ECONOMIC MOBILITY IMPACT

8,388 lives changed

“ALICE” can’t afford to live here anymore.

United Way of Southwest Louisiana’s comprehensive study of our community’s “working poor” members released the 2016 data.

United Way of Southwest Louisiana’s comprehensive study of our community’s “working poor” members released the 2016 data.

"ALICE" can’t afford to live here anymore.

"ALICE" can’t afford to live here anymore.

ECONOMIC IMPACT of Earned Income Tax Credits returned to Southwest Louisiana $4,147,445

Free TAX RETURNS done for low-income community members and senior citizens 4,378

4,436 Community members developed a BUDGET for the first time

4,436 Community members developed a BUDGET for the first time

4,259 Individuals assisted with opening and maintaining a BANK ACCOUNT

39,972 Hours of financial COUNSELING

1,436 Adults accessed critical job training, certifications or credentials that allowed them to move into another job field or climb the job ladder providing more economic stability to their families

126 Individuals increased their CREDIT SCORE

VITA
Volunteer Income Tax Assistance
A United Way of Southwest Louisiana Initiative

ECONOMIC IMPACT of Earned Income Tax Credits returned to Southwest Louisiana $4,147,445
Mary Benoit’s home was destroyed by flooding and United Way of Southwest Louisiana was able to provide a trailer for her to live in. She became part of the “Take Action” Campaign.

Top 3 Requests TO 211
1. HOUSING
2. UTILITIES
3. FOOD

United Way of Southwest Louisiana

1 in 4
Renting families spend over 70% of their monthly income on rent and utilities leaving nothing for emergencies
United Way of Southwest Louisiana’s strong relationship with Polaris Engineering and Stine Lumber resulted in large-scale donations of building materials for SWLA V.O.A.D. members.

United Way of Southwest Louisiana’s Initiative, The Path Home, paid made it possible for the Salvation Army to give shelter to more homeless individuals.
The United Way Investment Committee is a group of volunteers responsible to make decisions regarding our financial investments and to create policies to protect our United Way resources.

**INVESTMENT CHAIR**

**Kevin Lacy**  
Hancock Whitney

**BLAKE MCCASKILL**  
First National Bank of Louisiana

**HARRY HANK**  
Retired

**ROBYN ELIAS**  
Retired

**ROXANNA MIZE**  
First National Bank of Louisiana

**TONY HULSEY**  
JD Bank

United Way of Southwest Louisiana is the oldest nonprofit member of the SWLA Economic Development Alliance. Supporting our work in the community also stimulates the economy.

**DISTRIBUTIONS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Investment</td>
<td>$3,174,074</td>
</tr>
<tr>
<td>Central Services</td>
<td>$1,088,213</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$4,262,287</strong></td>
</tr>
</tbody>
</table>

**Figures** taken from the Financial Statements for year ended 6/30/2019, audited by Steven M. DeRouen & Associates CPAs.
WE ARE THE HAND RAISERS.
THE GAME CHANGERS.