United Way of Southwest Louisiana

2019-2020 COMMUNITY INVESTMENT STRATEGY

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United Way of Southwest Louisiana is looking at the big picture – embracing the entire circle of life focusing on children and youth, families and neighborhoods, seniors and people rebuilding their lives.

Our mission is Positive Community Impact.

**ECONOMIC MOBILITY**

**FOCUS:** Individuals obtain good jobs and effectively manage their finances

**HEALTH**

**FOCUS:** Families have access to healthcare and resources to improve their health

**EDUCATION: EARLY CHILDHOOD**

**FOCUS:** Children enter school ready and are successful in primary school

**EDUCATION: YOUTH SUCCESS**

**FOCUS:** Youth graduate secondary school and have the knowledge, skills and credentials to obtain family-sustaining employment.

**BASIC NEEDS**

**FOCUS:** Assisting people in times of need

**RESOURCES**

**FOCUS:** Provide information and resources needed to overcome a crisis

**OUR PARTNERS**

United Way’s competitive grant process is for nonprofit agencies and organizations serving Southwest Louisiana’s human services needs.

**UNITED WAY INITIATIVES**

United Way’s initiatives turn innovative ideas into real community solutions. They tackle problems that improve lives each day.