CORPORATE CORNERSTONE

Our Corporate Cornerstone companies designate their gifts to help underwrite United Way of Southwest Louisiana's annual campaign, dues and administrative costs. With these designations, United Way of Southwest Louisiana is able to maximize the dollars donated to our campaign.

PLATINUM SPONSORS
Total Investment of $100,000 +

WHITE GOLD SPONSORS
Total Investment of $50,000 - $99,999

TITANIUM SPONSORS
Total Investment of $25,000 - $49,999

PEWTER SPONSORS
Total Investment of $10,000 - $24,999

NICKEL SPONSORS
Total Investment of $5,000 - $9,999

CIVIL CONSTRUCTION
FIRST FEDERAL BANK OF LOUISIANA
HANCOCK WHITNEY

COPPER SPONSORS
Total Investment of $150 - $4,999

Alfred Palma, Inc.
Allen Parish Community Healthcare
American Press
Beauregard Electric Co-Op
b1bank
Calcasieu Parish District Attorney’s Office
CenterPoint Energy
Fluor Federal Petroleum Operations
Georgia Pacific
Indorama Ventures
Insurance Resource Group
Langley, Williams & Company, LLC
Merchants & Farmers Bank & Trust

United Way of SWLA never fails to help and comfort. One constant with devastation!!! May God bless that organization. And the people’s dedication. Thank you.

Deborah S.
Hurricane Relief Center Visitor
United Way of Southwest Louisiana’s annual campaign, United Way of Southwest Louisiana, designates their gifts to help underwrite United Way of Southwest Louisiana’s annual campaign, dues and administrative costs. With these designations, United Way of Southwest Louisiana is able to maximize the dollars donated to our campaign.
A Year of Change

Change brought new opportunities to United Way of Southwest Louisiana

I am grateful to have served as Chairman of the Board for United Way of Southwest Louisiana during this period of tremendous community change. The experience has given me an education that will continue to help me while I assist our resilient neighbors, friends and family in other ways in the future.

A dedicated group of volunteers, sponsors, donors and team continued to face challenges in 2021, just like everyone in the community. I am proud of the way we adjusted quickly and looked at each situation as a way to grow. Using each new obstacle as an opportunity will allow positive long-term changes for those struggling to provide basic needs for their families.

I am proud to live and work in Southwest Louisiana and have been honored to serve in this capacity at such a pivotal point in our story.

United Way of Southwest Louisiana moved seamlessly from one year into the next as essential providers of critical services our team had never before faced. We supplied water during freezes, furniture following storms and assisted with the unprecedented May flooding.

With the pandemic continuing to hamper industries and keeping low-income families from fully rebuilding their lives, I am proud to say our supporters never wavered either.

We took every request as an opportunity to give back to individuals and families what they had lost to five natural disasters through damage, anxiety or fear. Helping the community build proactive strategies while preparing our team to face the new realities has given us momentum and a positive outlook we hope to share with everyone in the community when looking for that glimmer of hope.

Barry Brown
Red River Bank

Denise Durel
Operates in the **TOP 9%** of all U.S. United Ways

**TOP 125 out of 1,300 United Ways!**

Maintains a **4-Star** Rating with [Charity Navigator](https://www.charitynavigator.org)

Maintains a **PLATINUM** Rating of transparency with [GuideStar](https://www.guidestar.org)
Awards

Volunteer of the Year

Chip Martin

Honors someone that highlights our broad base of volunteers and their contributions to all of us.

Chip Martin exemplifies what it means to give freely of your time. As an integral part of the Hurricane Relief Center, Chip was indispensable and always ready with a smile on his face. His expertise with logistics and quick wit kept everyone’s spirits high.

Spirit of Southwest Louisiana

Leelida Robinson & Renee Booth

Honors someone with a positive attitude toward life and an active volunteer in the community.

Renee Booth and Leelida Robinson were happy, enthusiastic volunteers for several months following Hurricane Laura despite both suffering significant personal losses. Joining our team day after day, they each showed compassion for all individuals looking for help at the Center.

Their positive attitude toward all life in Southwest Louisiana gives meaning to this award.

Employee Campaign Chair

Ashley Kardish

Ashley Kardish, with Westlake Chemical Corporation, had an incredible workplace campaign year despite all the odds against her. With each challenge, she looked for a new way to engage her team.

She never let her goal of keeping them engaged with United Way be forgotten.

Corporate Pride

KIK Consumer Products

KIK Consumer Products and their employees took the #LIVEUNITED motto to heart. Their commitment to the community and United Way of Southwest Louisiana was shown not only through their workplace campaign and donations to our Hurricane Relief Fund, but they delivered more than 132 pallets of bleach in six 18-wheeler loads.

KIK employees came from Atlanta and volunteered over 68 man hours with us in the Hurricane Relief Center.
I am fortunate to have spent the tumultuous 2020 year as Campaign Chair at United Way of Southwest Louisiana. I have supported the organization for years because I know it lifts individuals and families out of generational poverty through the long-term goals under the four pillars. As life changed dramatically for the community with each disaster, so did it change for United Way.

As Chair of the campaign, I had to find new ways to meet with community members while sharing the work going on with the team and many volunteers at United Way of Southwest Louisiana. I was privy to the stories of many who had been assisted by a funded partner or the 211 helpline during first the pandemic and later one of the storms.

I am proud our community supports United Way of Southwest Louisiana and it was a profoundly touching time to assist with their fundraising efforts. Through their work, many people are given hope each day.

James McGee

Calcasieu Parish District Attorney’s Office
## Top Leadership Givers

1. **CITGO Petroleum Corporation**......329

2. Westlake Chemical Corporation................................. 290
3. Turner Industries Group........................................ 69
4. Phillips 66.......................................................... 55
5. Rain Carbon, Inc................................................... 27
6. Firestone Polymers, LLC......................................... 25
7. LyondellBasell ...................................................... 21

## Top Twenty-Five

1. **Westlake Chemical Corporation**......$771,397

2. CITGO Petroleum Corporation...............................$635,118
3. Phillips 66..........................................................$480,049
4. Turner Industries Group........................................$187,979
5. Excel Paralubes....................................................$149,093
6. Louisiana Pigment................................................$136,022
7. LyondellBasell.....................................................$117,846
8. Rain Carbon, Inc...................................................$94,670
9. Firestone Polymers, LLC.......................................$87,463
10. GRACE...............................................................$74,154
11. Entergy Louisiana, LLC.........................................$69,671
12. JD Bank...............................................................$42,800
13. Calcasieu Parish Sheriff’s Office............................$36,229
14. Alcoa Carbon Products.........................................$25,000
15. BioLab, Inc..........................................................$24,148
16. Ingevity...............................................................$23,764
17. CenterPoint Energy...............................................$22,220
18. PPG Industries.....................................................$21,945
19. Chemical Waste Management...............................$21,649
20. Sasol North America............................................$20,661
21. Calcasieu Refining Company.................................$19,674
22. Zachry Industrial.................................................$18,098
23. United Way of Southwest Louisiana......................$16,574
24. IBERIABANK......................................................$16,478
25. Acadian Ambulance Services...............................$15,717

## Tremendous Twenty-Five

1. **Calcasieu Refining Company**......$1,214

2. BioLab, Inc...........................................................$1,199
3. Phillips 66..........................................................$1,066
4. Excel Paralubes....................................................$1,042
5. United Way of Southwest Louisiana......................$1,030
6. Westlake Chemical Corporation.............................$903
7. CITGO Petroleum Corporation...............................$870
8. PPG Industries.....................................................$844
9. Rain Carbon, Inc...................................................$842
10. GRACE...............................................................$575
11. Ingevity...............................................................$563
12. ReCon Management Services, Inc.........................$545
13. Chemical Waste Management................................$541
14. LyondellBasell....................................................$524
15. Firestone Polymers, LLC......................................$510
16. First National Bank of Louisiana...........................$401
17. Louisiana Pigment...............................................$395
18. Lonza.................................................................$390
19. Calcasieu Parish Police Jury.................................$302
20. Calcasieu Parish Assessor’s Office.........................$297
21. JD Bank...............................................................$289
22. Beauregard Health System.................................$275
23. Girl Scouts of LA Pines to the Gulf.......................$267
24. First Federal Bank of Louisiana............................$265
25. Entergy Louisiana, LLC.......................................$261
Employee Recognition Awards

Alexis de Tocqueville Members

Fleur De Lis Club Members

Lagniappe Club Members

Pillars Club Members

2021 Annual Report
I am proud to have chaired the Community Investment Council this past year, even considering the demanding situations that arose. When we volunteer our time and experiences, we never know what lies ahead. I worked with an incredible group of volunteers to develop a plan to serve those in our community who were and still are facing unbelievable obstacles.

I firmly believe in United Way of Southwest Louisiana’s long-held assertion that everyone in a region is better off when we all have the building blocks to success. I am proud of the hard work and dedication shown by everyone each year in the struggle to lift people out of poverty, but especially this past year.

The key to rebuilding our home lies with all of us and how we work together.
Volunteers distribute meals and groceries in the aftermath of Hurricane Laura while still under pandemic restrictions.
From July 2020 until June 2021, United Way of Southwest Louisiana directed the response to a historic number of natural disasters in a twelve month period. Pandemic restrictions created difficult conditions for businesses, organizations and other nonprofits to function. Hurricane Laura’s direct impact caused widespread damages and loss of critical infrastructures such as water and power for many weeks while temperatures reached 100 degrees.

**Core Work**
- **6,000 children**
- **24,000 meals**
- **1,560,067 meals**
- **$9,272 saved**
- **1,251 people counseled**
- **10,697 web searches**
- **$5,846 saved**
- **46,845 calls**
- **23,001 texts**
- **$6,068 saved**
- **211 COVID Information**
- **211 Grocery Distributions**
- **$8,477 saved**
- **211 Mask & Hand Sanitizer Giveaways**
- **$11,304 saved**
- **211 CORE WORK**
- **$9,812 saved**
- **1,560,067 meals**
- **$8,477 saved**
- **211 CORE WORK**
- **$11,304 saved**
- **211 CORE WORK**
- **$9,812 saved**

**Our Response**
- **3,000 families per day**
- **46,845 calls**
- **23,001 texts**
- **211 Information Source for Shelter & Evacuation**
- **Evacuation Assistance & Hotel Fees for Evacuees**
- **1,560,067 meals**
- **$9,272 saved**
- **1,251 people counseled**
- **10,697 web searches**
- **$5,846 saved**
- **46,845 calls**
- **23,001 texts**
- **$6,068 saved**
- **211 CORE WORK**
- **$8,477 saved**
- **211 CORE WORK**
- **$11,304 saved**
- **211 CORE WORK**
- **$9,812 saved**

**Year: Epic**
- **Part 1**
- **Pandemics and Hurricanes**
From July 2020 until June 2021, United Way of Southwest Louisiana directed the response to a historic number of natural disasters in a twelve month period. Hurricane Laura’s direct impact caused widespread damages and loss of critical infrastructures such as water and power for many weeks while temperatures reached 100 degrees.

**OUR RESPONSE**

- 20,000 families served
- Hurricane Laura Relief Center
- 850 DSNAP Texts
- Information Source for Food
- 2,000 gallons
- Gasoline Distribution
- 1,000 gallons
- Tree & Debris Removal
- 36,000 families served
- Hurricane Relief Center
- 45,000 hot meals
- Daily Hot Meals
- 6,441
- Children’s Books
- 1,000 gallons
- Bleach Distributed
- 8,000 gallons
- Evacuation Assistance
- 3,000
- Frozen Thanksgiving Turkeys
- Hotel Fees for Evacuees
- 211 Information Source
- BBQ Pits, Charcoal and Cleaning Supplies

**OUR RESPONSE**

- 39,000 families served
- Hurricane Relief Center
- 45,000 meals
- Daily Hot Meals
- 2,000
- Thanksgiving Meals
- 3,000
- Frozen Thanksgiving Turkeys
- 3,000
- Frozen Thanksgiving Turkeys
- Flood Remediation
- 211 Information Source
- Flood Remediation
- BBQ Pits, Charcoal and Cleaning Supplies

**OUR RESPONSE**

- 2,000
- Christmas Meals
- 20,000
- Pecan Pies
- 7,250 toys
- Christmas Giveaway
- Tree & Debris Removal
- Flood Remediation
- 211 Information Source
CORE WORK
$12,956 saved
SingleCare Prescription Savings
Bedding Sets for Youth Victims

CORE WORK
2,333
Filed Taxes through VITA
$4.4 million
Economic Impact of VITA
$466,600
Estimated Total Tax Prep Savings
$12,671 saved
SingleCare Prescription Savings

CORE WORK
$13,030 saved
SingleCare Prescription Savings
18 trucks=180 tons
Furniture for Families provided new furniture for hundreds of ALICE families

CORE WORK
3,159 users
211 Information Source

OUR RESPONSE
Drinking Water & Grocery Distribution
1,500
Hot Meals During Winter Storm Uri

OUR RESPONSE
FEMA Appeals Clinics in multiple cities
Long-Term Recovery Casework

EDUCATION
888 individuals

HEALTH
7,561 individuals

Events canceled
2020 Campaign Kickoff
Women United Reunion
**OUR RESPONSE**

**January 2021**
- Winter Storm Uri
- 4,711 users
- 211 Information Source
- FEMA Appeals Volunteer Training
- Flood Remediation
- 3,703 users
- 211 Information Source
- Long-Term Recovery Casework

**February 2021**
- Winter Storm Uri
- 2,198 users
- 211 Information Source
- FEMA Appeals Clinics in multiple cities
- Long-Term Recovery Casework

**March 2021**
- Historic Summer Flooding
- 1,872 users
- 211 Information Source
- FEMA Appeals Clinics in multiple cities
- Long-Term Recovery Casework

**April 2021**
- Drinking Water & Grocery Distribution
- Hotel Rooms for Flood Victims
- 2,274 users
- 211 Information Source

**May 2021**
- Drinking Water & Grocery Distribution
- Hotel Rooms for Flood Victims
- 2,274 users
- 211 Information Source

**June 2021**
- Drinking Water & Grocery Distribution
- Hotel Rooms for Flood Victims
- 2,274 users
- 211 Information Source

**CORE WORK**
- $15,203 saved
  - SingleCare Prescription Savings
- $11,356 saved
  - SingleCare Prescription Savings
- $13,018 saved
  - SingleCare Prescription Savings
- 1,872 users
  - 211 Information Source
- 192 individuals
- 1,380 individuals

**OUR RESPONSE**

**January 2021**
- $13,018 saved
  - SingleCare Prescription Savings
- Literacy Kits
- 24,000 meals
  - United Against Child Hunger provided Weekend Food Packs for youth in summer feeding programs

**February 2021**
- $11,356 saved
  - SingleCare Prescription Savings
- Literacy Kits
- 24,000 meals
  - United Against Child Hunger provided Weekend Food Packs for youth in summer feeding programs

**March 2021**
- Literacy Kits
- 24,000 meals
  - United Against Child Hunger provided Weekend Food Packs for youth in summer feeding programs

**April 2021**
- Literacy Kits
- 24,000 meals
  - United Against Child Hunger provided Weekend Food Packs for youth in summer feeding programs

**May 2021**
- Literacy Kits
- 24,000 meals
  - United Against Child Hunger provided Weekend Food Packs for youth in summer feeding programs

**June 2021**
- Literacy Kits
- 24,000 meals
  - United Against Child Hunger provided Weekend Food Packs for youth in summer feeding programs

**BASIC NEEDS**
- 192 individuals

**ECONOMIC MOBILITY**
- 1,380 individuals

**80th Anniversary Celebration**

**Smoke & Barrel Fundraiser**
Community Partners

Alcoa Foundation
Allen Parish Community Healthcare
Allen Parish Library
Asset Builders of SWLA
Beauregard Chamber Of Commerce
Beverage Sales
B1Bank
Calcasieu Parish Police Jury
Calcasieu Parish School System
Calcasieu Parish Sheriff’s Department
Calcasieu Prisoner Re-Entry Coalition
Capital One
Chamber of SWLA Education & Workforce Development Coalition
Chase
CITGO Petroleum Corporation
City of Lake Charles
Entergy Louisiana, LLC
Excel Paralubes

Foreman-Reynaud Community Center
Foster Care Coalition
Greater Beauregard Chamber of Commerce
Iberiabank
Impact Lake Charles Americorps
Internal Revenue Service
Isle Of Capri Casino Lake Charles
JD Bank
Junior League of Lake Charles
Kinder Chamber of Commerce
Lake Charles Police Department
LAUW
LCMPO/IMCAL HSTP Transit Committee
Louisiana Balance of State
Louisiana Housing Corporation
LyondellBasell
New Life Church Student Ministry

Polaris Engineering, Inc.
Prevent Child Abuse Louisiana
Rain Carbon, Inc.
Recon Management Services, Inc.
RoyOMartin
Safe Kids Coalition
Southwest Beverage Company
Stine Lumber Company
SWLA VOAD
Target
Team CITGO
United Way of Acadiana
UPS
US Coast Guard
West Calcasieu Cameron Hospital
Westlake Chemical Corporation

Partner Agencies

Abraham’s Tent
Assist Agency
Beauregard ARC
Beauregard Community Concerns
Beauregard Council on Aging
Big Brothers Big Sisters of SWLA
Calcasieu Community Clinic
Calcasieu Council on Aging
Catholic Charities of Southwest Louisiana
Families Helping Families of SWLA

Family & Youth Counseling Agency
Girlie Girls Mentoring
Girl Scouts of La - Pines To The Gulf
Jeff Davis CADA
Junior Achievement of SWLA
Kay Dore Counseling Center at McNeese
Literacy Council of SWLA
NAMI Southwest Louisiana
Oasis A Safe Haven
Project Build A Future

Southwest Louisiana Center for Health Services
Southwest Louisiana Law Center
Salvation Army
St. Nicholas Center for Children
Second Harvest Food Bank of Greater New Orleans & Acadiana
Southwest Louisiana Youth Foundation
Volunteers of America

Thank you very much for your support!
After COVID started my job status changed. We were going thru bad times and more after 2 hurricanes, your support after all going on was crucial to us.

Patty L.
Hurricane Relief
Center Visitor
United Way of Southwest Louisiana is the oldest nonprofit member of the SWLA Economic Development Alliance. Supporting our work in the community also stimulates the economy.

**Distributions**

**JULY 2020 - JUNE 2021**

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<th>Amount</th>
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<td>CENTRAL SERVICES</td>
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<td>TOTAL</td>
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**Figures are taken from the Financial Statements for year ended 6/30/2021, audited by Steven M. DeRouen, Associates CPAs.**

The United Way Investment Committee is a group of volunteers responsible to make decisions regarding financial investments and to create policies to protect United Way resources.
OUR INITIATIVES

BASIC NEEDS
211
Disaster Preparedness
Summer of Service
The Path Home

EDUCATION
Dolly Parton’s Imagination Library
WriteStart
Literacy Kits

HEALTH
United Against Child Hunger
833.TXT.TEEN
Crisis Online Chat
Singlecare Prescription Discount Card

ECONOMIC MOBILITY
Volunteer Income Tax Assistance (VITA)
Asset Limited, Income Constrained, Employed (ALICE)
Calcasieu Prisoner Reentry Program
Matched Savings Program

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