

INSPIRE YOUNG MINDS. BUILD BRIGHTER FUTURES.

Bring a Born Learning STEAM Trail to a park or school in Southwest Louisiana!



A fun, interactive learning experience that connects families and strengthens our community.

WHAT IS THE BORN LEARNING STEAM TRAIL?

The **Born Learning STEAM Trail** (Science, Technology, Engineering, Art & Mathematics) transforms outdoor spaces—like parks, trails, and schoolyards—into exciting, hands-on learning environments.

Each trail features **14 interactive, STEAM-themed activity signs designed with Eric Carle artwork** to inspire curiosity, creativity, and discovery while helping young children explore the world around them through play.

EACH TRAIL KIT INCLUDES:

- 15 full-color, 12" x 24" metal signs (14 activity signs + 1 welcome sign)
- All mounting hardware
- Custom branding with your company logo and United Way Southwest Louisiana logo
- **Volunteer installation opportunity for your team**

Built to last with UV and moisture protection for 2–4 years of outdoor use.



\$1,450 per Trail Kit



WHY YOUR COMPANY SHOULD SPONSOR A TRAIL

- ✓ **Community Impact** – Strengthen your company's local presence.
- ✓ **Education** – Support early childhood learning and development.
- ✓ **Engagement** – Give employees a fun, meaningful volunteer experience.
- ✓ **Visibility** – Your logo displayed on every trail sign.

Perfect for parks, schoolyards, community centers, or walking trails.



BRING LEARNING TO LIFE IN SOUTHWEST LOUISIANA!



**SPONSORSHIP
OPPORTUNITY**

FOR MORE INFORMATION

Contact Becky Ainsworth

bainsworth@unitedwayswla.org | 337.433.1088 x218

unitedwayswla.org