United Way of Southwest Louisiana is looking at the big picture - embracing the entire circle of life by focusing on children and youth, families and neighborhoods, seniors and people rebuilding their lives.

**OUR MISSION IS POSITIVE COMMUNITY IMPACT.**

### Economic Mobility

**Focus:** Individuals obtain good jobs and effectively manage their finances

- **Financial Education**
  - Junior Achievement of SWLA
  - Project Build A Future: Blueprint Incentive Program
- **Financial Counseling**
  - Catholic Charities of SWLA: Employment & ID Program
- **Workforce Development**
  - Job Readiness
  - Adult Education
- **Earnings**
  - United Way of SWLA: Matched Savings
  - United Way of SWLA: Bank On SWLA

### Health

**Focus:** Families have access to healthcare and resources to improve their health

- **Prenatal Care**
  - June Jenkins Women’s Shelter
- **Young Children**
  - Jeff Davis Communities Against Domestic Violence
- **Supporting Healthy Choices**
  - Catholic Charities of SWLA: Healthy Food Choices
- **Healthy Lifestyle**
  - Catholic Charities of SWLA: Project Healthier

### Education: Early Childhood

**Our Focus:** Children enter school ready and are successful in primary school

- **Early Childhood**
  - St. Nicholas Center for Children (LEAP: Language Enrichment & Academic Preparation)

### Education: Youth Success

**Our Focus:** Youth graduate secondary school and have the knowledge, skills and credentials to obtain family-sustaining employment

- **Middle School Transition**
  - Girl Scouts of LA/Louisiana’s Pines to the Gulf: Girl Scout Leadership Experience
- **High School Success**
  - High School Success Program

### Basic Needs

**Focus:** Assisting people in times of need

- **Response**
  - United Way of SWLA: Emergency Rental Assistance Program (PPR) Build Back the Block
- **Recovery**
  - Salvation Army: Emergency Services
- **Intervention**
  - Salvation Army: Salvation Army and Adult Assistance

### Resources

- **Information**
  - United Way of SWLA: Bank On SWLA: Resource Line
- **Helpline**
  - United Way of SWLA: 211 Resource Line

### Funding United Way Partners

United Way's competitive grant process is for nonprofit agencies and organizations serving Southwest Louisiana's human services needs.

### United Way Initiatives

United Way of SWLA has the ability to initiate projects independently in each of our four focus areas in order to meet needs quickly and help those most vulnerable.