

COMMUNITY INVESTMENT STRATEGY

2023-2024



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United
Way



Southwest Louisiana

2023-2024 UNITED WAY OF SOUTHWEST LOUISIANA COMMUNITY INVESTMENT STRATEGY

United Way of Southwest Louisiana is looking at the big picture - embracing the entire circle of life by focusing on children and youth, families and neighborhoods, seniors and people rebuilding their lives.

OUR MISSION IS POSITIVE COMMUNITY IMPACT.

ECONOMIC MOBILITY	FINANCIAL EDUCATION Families have the knowledge needed to maximize their income and assets to become financially stable.		WORKFORCE DEVELOPMENT Individuals have the training and skills needed to obtain family-sustaining employment.			EARNINGS Families and individuals build savings and accumulate assets to support financial stability.		
	FINANCIAL LITERACY	FINANCIAL COUNSELING	JOB READINESS	ADULT TRAINING	ADULT EDUCATION	VOCATIONAL	SAVINGS & ASSETS	FINANCIAL STABILITY
FOCUS: Individuals obtain good jobs and effectively manage their finances	JUNIOR ACHIEVEMENT OF SWLA K-12 Economic Education		UNITED WAY OF SWLA Calcasieu Prisoner Reentry Program (Cal-PR)		LITERACY COUNCIL OF SWLA Adult Education & Literacy		BEAUREGARD ARC Vocational Program	
							UNITED WAY OF SWLA Matched Savings Bank On SWLA	UNITED WAY OF SWLA Volunteer Income Tax Assistance (VITA)

HEALTH	HEALTHY BEGINNINGS		SAFE HOME & COMMUNITY Individuals live in environments that are safe, healthy, and free from crime and physical hazards.		INDEPENDENCE Individuals and families choose healthy lifestyles.		HEALTHCARE Individuals and families have information and resources to connect to local health services.			
	PRENATAL CARE	YOUNG CHILDREN	PREVENTION	RECOVERY	OBTAIN	MAINTAIN	PREVENTION	ACCESS		
	FOCUS: Families have access to healthcare and resources to improve their health		Infants begin life through a healthy pregnancy and birth, primary and preventative care that supports early development, and a healthy and supportive home environment.		BEAUREGARD COMMUNITY CONCERNS June Jenkins Women's Shelter		BEAUREGARD COUNCIL ON AGING Congregate Meals		BEAUREGARD COUNCIL ON AGING Home Delivered Meals	
	SUPPORTING HEALTHY CHOICES Individuals and families choose healthy lifestyles.				JEFF DAVIS CADA Jeff Davis Communities Against Domestic Violence		FAMILY & YOUTH COUNSELING AGENCY Children's Advocacy Center		IBERIA COMPREHENSIVE COMMUNITY HEALTH CENTER Merryville Community Clinic	
	RISKY BEHAVIOR	HEALTHY LIFESTYLES					KAY DORE COUNSELING CENTER (McNEESE) Suicide Prevention & Education Program Road to Wellness		UNITED WAY OF SWLA 833.TXT.TEEN CRISIS CHAT Online SingleCare Prescription Discount Program	
							UNITED WAY OF SWLA United Against Human Trafficking - Calcasieu		HEALTH LITERACY	

EDUCATION: EARLY CHILDHOOD	EARLY CHILDHOOD Children are prepared for school and a life of learning.		SCHOOL READINESS Provide academic support so all children advance to the next grade level adequately prepared.				EARLY GRADE READING PROFICIENCY			
	ACADEMIC ACHIEVEMENT	EARLY LEARNING	SUMMER LEARNING	STRUCTURED ENRICHMENT	PROFESSIONAL DEVELOPMENT	ESSENTIALS	READING AT HOME	SCHOOL SUPPORT		
	FOCUS: Children enter school ready and are successful in primary school		UNITED WAY OF SWLA Literacy Kits Success By 6		BIG BROTHERS BIG SISTERS OF SWLA After School & Summer Mentoring		UNITED WAY OF SWLA WriteStart Project		COMMUNITY LITERACY	
			PARENTAL/CAREGIVER SUPPORT		BIG BROTHERS BIG SISTERS OF SWLA Community & Site-Based Mentoring Bigs with Badges		UNITED WAY OF SWLA Born Learning Trail		Students read on grade level by the end of the third grade and have reading comprehension skills that provide a strong foundation for learning.	

EDUCATION: YOUTH SUCCESS	MIDDLE SCHOOL TRANSITION		HIGH SCHOOL SUCCESS			
	YOUTH DEVELOPMENT	SUPPORT	YOUNG ADULT DEVELOPMENT	SUPPORT	CAREER PATHWAYS	
	FOCUS: Youth graduate secondary school and have the knowledge, skills and credentials to obtain family-sustaining employment		GIRL SCOUTS OF LA - PINES TO THE GULF Girl Scout Leadership Experience		UNITED WAY OF SWLA Summer of Service	
	SWLA Youth Foundation Truth & Lies: Unfiltered Facts				UNITED WAY OF SWLA Young Adults graduate high school on time and are prepared for college or other post-secondary training, work and life.	

BASIC NEEDS	CRISIS Assure the community is prepared for, responds to and recovers from disasters.				RESOURCES Individuals and families have the resources to overcome a crisis.	
	PREPARE	RESPONSE	RECOVERY	INTERVENTION	INFORMATION	HELPLINE
	FOCUS: Assisting people in times of need		UNITED WAY OF SWLA SWLA VOAD (Volunteer Organizations Active in Disaster) Emergency Food & Shelter Program (FEMA) Employee Crisis Fund		UNITED WAY OF SWLA United Against Child Hunger Temporary Assistance for Needy Families (DCFS) Power To Care (Entergy)	
	UNITED WAY OF SWLA Emergency Rental Assistance Program (CPPJ) Build Back the Block		ASSIST AGENCY Jeff Davis Emergency Assistance		UNITED WAY OF SWLA The ALICE Project The Path Home	
	BUSINESS DISASTER & RECOVERY SWLA Recovery Program		THE SALVATION ARMY Emergency Services		UNITED WAY OF SWLA 211 Resource Line	

FUNDED UNITED WAY PARTNERS

United Way's competitive grant process is for nonprofit agencies and organizations serving Southwest Louisiana's human services needs.

UNITED WAY INITIATIVES

United Way of SWLA has the ability to initiate projects independently in each of our four focus areas in order to meet needs quickly and help those most vulnerable.

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