The past three years have called on United Way of Southwest Louisiana's versatility and challenged every skill our team of leaders, board members, donors and sponsors possess. Through the uncertainty, United Way of Southwest Louisiana never considered itself anything other than essential, met every challenge and reaffirmed its commitment to the life-changing work needed now more than ever.
MISSION: POSITIVE COMMUNITY IMPACT is not just a statement on paper to the team members at United Way of Southwest Louisiana.

1,015,713 LIVES CHANGED

- **2022**: 107,888 lives changed
- **2021**: 101,365 lives changed
- **2020**: 766,460 lives changed

Over one million lives in your community received some form of support from United Way of Southwest Louisiana since the pandemic began its course. Whether you needed a helping hand or know someone who did, your family still benefited. Our goal to assist individuals and families with the root of their problems creates a long-term change in their life. This goal creates a path to self-sufficiency that benefits the community.

United Way of Southwest Louisiana has the ability to initiate projects independently in each of our four focus areas. These Initiatives address important community needs we have identified as critical that are not being met. Where there is great need, our goal is to work quickly and help those most vulnerable.

United Way of Southwest Louisiana's Initiatives and Special Projects made up 90% of our Community Impact since 2020.

<table>
<thead>
<tr>
<th>Year</th>
<th>United Way</th>
<th>Funded Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022</td>
<td>136,989</td>
<td>10,899</td>
</tr>
<tr>
<td>2021</td>
<td>91,344</td>
<td>10,021</td>
</tr>
<tr>
<td>2020</td>
<td>685,971</td>
<td>80,489</td>
</tr>
</tbody>
</table>
Transforming the lives of those struggling is the goal of every team member at United Way of Southwest Louisiana.

1,863,266 Meals Served
120,190 211 Callers Helped
5,032 Crisis Calls, Texts & Chats Answered

"I really appreciate y’all for the hospitality and providing food, because my house don’t have heat from Laura."

Beatrice T.

Through our unique blend of initiatives, community projects and funded partners, we focus on these four interconnected areas. We know these are the building blocks to a successful life. Through our 211 resource line, global partners and many other tools, United Way of Southwest Louisiana is an expert at allocating resources and moving quickly when needs arise.

What we are certain of, is when every individual in a community has access to these four basic building blocks a community will genuinely thrive.
We work hard to keep a spotlight on this community. Here are just a few of the media outlets we are proud to have hosted.

United Way
Southwest Louisiana

Weather Channel | 97.3 The Dawg
Good Morning America | KALB Alexandria
PBS News Hour | KADN
Jennings Daily News | Westside Journal
KATC ABC News Acadiana | Houma Times
Los Angeles Times | MSN
The Advocate | Yahoo! News
Swedish Public Television SVT | Lafourche Gazette
Google Year in Review | NBCNews.com
KPLC-TV | Voice of America
Southerly with Carly Berlin | American Press
Newswires | Mennonite Disaster Service News
KLFY | WGMB Fox 44 News Baton Rouge
6ParkNews | Fox News Shepherd Smith
PIX-11 News New York, NY | Texas A&M University paper
WFTS ABC Action News Tampa Bay | Scripps TV Stations - DC
WMAR-2 News Baltimore | Russo podcast
The Denver 7 ABC News | Lagniappe Magazine
WGNO New Orleans