



MISSION: POSITIVE COMMUNITY IMPACT *is not just a statement on paper to the team members at United Way of Southwest Louisiana.*

1,015,713 LIVES CHANGED



Over one million lives in your community received some form of support from United Way of Southwest Louisiana since the pandemic began its course. Whether you needed a helping hand or know someone who did, your family still benefited. Our goal to assist individuals and families with the root of their problems creates a long-term change in their life. This goal creates a path to self-sufficiency that benefits the community.

United Way of Southwest Louisiana has the ability to initiate projects independently in each of our four focus areas. These Initiatives address important community needs we have identified as critical that are not being met. Where there is great need, our goal is to work quickly and help those most vulnerable.

United Way of Southwest Louisiana's Initiatives and Special Projects made up **90%** of our Community Impact since 2020.

2022	2021	2020
136,989	91,344	685,971
United Way	United Way	United Way
Funded Partners	Funded Partners	Funded Partners
10,899	10,021	80,489



Transforming the lives of those struggling is the goal of every team member at United Way of Southwest Louisiana.

1,863,266

Meals Served

120,190

211 Callers Helped

5,032

Crisis Calls, Texts & Chats Answered



"I really appreciate y'all for the hospitality and providing food, because my house don't have heat from Laura."

Beatrice T.

BASIC NEEDS

904,318

LIVES CHANGED

Through our unique blend of Initiatives, community projects and funded partners, we focus on these four interconnected areas. We know these are the building blocks to a successful life. Through our 211 resource line, global partners and many other tools, United Way of Southwest Louisiana is an expert at allocating resources and moving quickly when needs arise.

EDUCATION

58,535

LIVES CHANGED

ECONOMIC MOBILITY

17,224

LIVES CHANGED

What we are certain of, is when every individual in a community has access to these four basic building blocks a community will genuinely thrive.

HEALTH

35,636

LIVES CHANGED

UNITEDWAYSWLA.ORG



We work hard to keep a spotlight on this community. Here are just a few of the media outlets we are proud to have hosted.

Southwest Louisiana

Weather Channel 97.3 The Dawg
Good Morning America KALB Alexandria
PBS News Hour KADN
Jennings Daily News Westside Journal
KATC ABC News Acadiana Houma Times
Los Angeles Times MSN
The Advocate Yahoo! News
Swedish Public Television SVT Lafourche Gazette
Google Year in Review NBCNews.com
KPLC-TV Voice of America
Southerly with Carly Berlin American Press
Newswires Mennonite Disaster Service News
KLFY WGMB Fox 44 News Baton Rouge
6ParkNews Fox News Shepherd Smith
PIX-11 News New York, NY Texas A&M University paper
WFTS ABC Action News Tampa Bay Scripps TV Stations - DC
WMAR-2 News Baltimore Russo podcast
The Denver 7 ABC News Lagniappe Magazine
WGNO New Orleans