



Southwest Louisiana

Ways to lead

GIVE

UNITEDWAYSWLA.ORG/DONATE

TEXT UWSWLA TO 41444

see your Employee Campaign Coordinator for a convenient PAYROLL DEDUCTION PLEDGE FORM

United Way of Southwest Louisiana assesses community needs to ensure critical issues are identified and addressed for long-term change.



Donations stay local and impact the community where you live.



Donations can be designated for a United Way focus area or initiative of your choice.



Program oversight is provided by United Way staff and volunteers for any partner funded by your donations.



Donors receive regular updates on the work being done in the community.



Donation is convenient through workplace campaign and payroll deduction.



Partner agencies receive an annual review of financials by United Way staff and volunteers.



United Way of Southwest Louisiana has been recognized nationally and locally for its high rate of efficiency and transparency.



United Way of Southwest Louisiana is always prepared to meet the needs even during a pandemic or natural disaster.



Our 211 information hotline gives us the information to swiftly direct resources where they are urgently needed.



Our global reach gives us access to partners outside the area during times of disaster.



VOLUNTEER

UNITEDWAYSWLA.ORG/VOLUNTEER

TEXT VOLUNTEERSWLA TO 41444



Lead the way

to a brighter future for everyone in Southwest Louisiana.

We're all in this together.

UNITEDWAYSWLA.ORG

815 Ryan Street
Lake Charles, LA 70601
337.433.1088

Toll Free 800.433.1088
liveunited@
unitedwayswla.org



Need help?

UNITEDWAYSWLA.ORG/HELP

- * 211 resource hotline
- * Online Crisis Chat
- * Teen texting hotline: 833.TXT.TEEN



Southwest Louisiana

How are you making a difference when you give?

Your gift to United Way of Southwest Louisiana stays local and improves the lives of community members you see every day.

To see **your leadership** in action, all you have to do is look at the people around you.

By giving to **United Way of Southwest Louisiana**, you are leading the way for struggling families, anxious senior citizens and many others like them.

Thank you for recognizing that we're all in this rebuilding and revitalizing together.

79.4 per 100 persons

Louisiana's providers lead the nation for writing opioid prescriptions - national average is 51.4 per 100 persons



Lives with grandparents while parents struggle with addiction

- ▶ Mentoring
- ▶ Leadership experiences
- ▶ After-school tutoring
- ▶ Counseling
- ▶ Graduate of Dolly Parton's Imagination Library

75%

Louisiana's 4th-graders who didn't score 'proficient' on standardized testing in Math or English

Lives alone on social security in rural area, made a choice between medications and homeowners insurance prior to storms

- ▶ Roof replaced following hurricanes
- ▶ Rides to medical appointments
- ▶ Meals delivered to her home
- ▶ Homemaker services

11%

Southwest Louisiana's senior citizens who live alone - seniors living alone are more likely to struggle financially especially if they are renters

18%

Percent of adults ages 60 and older who face the threat of hunger each day

62%

Percent of Louisianans with mental illness that never receive any treatment

5th Highest Rate in Nation

Louisiana has nearly twice the national average of women murdered by men - among the leading causes of death for pregnant women in Louisiana

Left abusive relationship with new baby, no high school degree

- ▶ Restraining order filed
- ▶ Domestic abuse counseling
- ▶ Prescription medications
- ▶ Degree program
- ▶ Baby in Imagination Library



46%

Louisiana's children growing up in a single parent home - children in single parent homes have access to fewer economic resources and valuable time with adults

Single, waitress, responsible for sick grandmother, high school degree only

- ▶ Called 211 looking for help
- ▶ Free tax prep
- ▶ Counseling
- ▶ Coronavirus Relief Fund kept eviction at bay until she found work as a cashier

\$17,081

Louisiana's average entry level grocery store cashier salary - working full time

Minimum wage earner with one child, Spanish speaker, struggles with high blood pressure

- ▶ Training to be a welder
- ▶ Learning English
- ▶ Budgeting for first time
- ▶ Counseling
- ▶ Blood pressure medication
- ▶ Health counseling

89 HOURS PER WEEK

Weekly work hours required at minimum wage to afford a 2 bedroom apartment in Southwest Louisiana

Single mother of two children, needs to file for divorce, struggling with anxiety and depression, one child is difficult to manage

- ▶ Texted "SNAP" to 211
- ▶ Called 211 for counseling and received more resources during conversation with specialist
- ▶ Crisis Chat
- ▶ Child diagnosed with autism and receiving services
- ▶ Civil legal services provided to file for divorce and garnish wages
- ▶ Financial literacy and first time homebuyer program
- ▶ Job training

